

📷 📱 🐦 #BabyLoss #BLAW

Join buildings &
landmarks across the
UK in turning pink &
blue in support of



Baby Loss Awareness Week

9-15 October
babyloss-awareness.org



Supporting
bereaved families
and commemorating
babies' lives



Raising awareness
about pregnancy
and baby loss



Driving for improvements
in both care and support
for those affected and
in the prevention of
pregnancy and baby loss.

Can you help turn the UK Pink and Blue this October?

At home

Decorate your
windows and put lights
up in your garden - the
more creative
the better!

In your local community

Organise a Ribbon
Remembrance Display in
the local Community and
ask local buildings to light
up pink and blue.

At work

If your own offices or your
supporters workplaces are open
again, explore ways to turn those
Pink and Blue too or create a
Ribbon Display to give staff and
visitors the chance to learn more
about baby loss and support
#BLAW2020.

Got a question?
Get in touch
babyloss@sands.org.uk