

📷 📱 🐦 #BabyLoss #BLAW

Join buildings &  
landmarks across the  
UK in turning pink &  
blue in support of



# Baby Loss Awareness Week

9-15 October  
[babyloss-awareness.org](http://babyloss-awareness.org)



Supporting  
bereaved families  
and commemorating  
babies' lives



Raising awareness  
about pregnancy  
and baby loss



Driving for improvements  
in both care and support  
for those affected and  
in the prevention of  
pregnancy and baby loss.

# Can you help turn the UK Pink and Blue this October?

## At home

Decorate your  
windows and put lights  
up in your garden - the  
more creative  
the better!

## In your local community

Organise a Ribbon  
Remembrance Display in  
the local Community and  
ask local buildings to light  
up pink and blue.

## At work

If your own offices or your  
supporters workplaces are open  
again, explore ways to turn those  
Pink and Blue too or create a  
Ribbon Display to give staff and  
visitors the chance to learn more  
about baby loss and support  
**#BLAW2020.**

Got a question?  
Get in touch  
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