



Baby Loss Awareness Week

9-15 October

babyloss-awareness.org



Supporting bereaved families
and commemorating babies' lives



Raising awareness
about pregnancy and baby loss



Driving improvements
in both care and support for those
affected and in the prevention
of pregnancy and baby loss

Get involved

Help break the silence

Wear the official ribbon
pin and talk about
pregnancy and baby loss
with friends & family

Join the Alliance

Become part of the
community of charities &
individuals helping
to raise awareness and
drive improvement

Show your Support

Go pink and blue, hold a
Ribbon Remembrance
Display, take part in
the #WaveofLight

#BLAW #BabyLoss



For more information,
resources and to donate, visit
babyloss-awareness.org